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Flowers in Memoriam

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The Art of Floral Designing

IN this little booklet are given a few reproductions of our many designs in flowers. It is intended to give you an idea of our work, a glimpse into the realm of Floral Art. We desire to be of greater service in this department of our business.

The illustrations—while they are actual reproductions and worthy of the best that we can say—are but mere sketches of the refined beauty of the reality.

Flowers are the medium of the soul's expression. Flowers whisper that which words never can. Flowers bring hope and comfort. They embody love and sympathy. Life without flowers would be empty indeed.

Study and a wealth of experience have made us authorities. Our designs combine symmetry, color harmony and effect, together with the finest workmanship.

In this work the "Art of Arrangement"

counts much. The artist's touch to a handful of Daisies may at once transform them into sentient things that breathe and live.

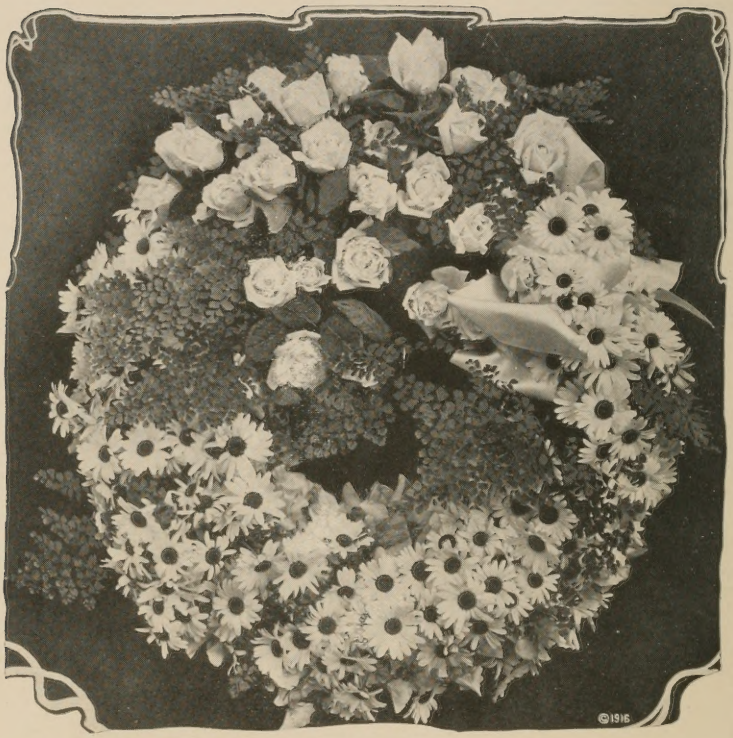
Being in constant touch with the source of supply we are always in position to surprise you with the values we give.

The finest in cut flowers that the market affords gravitates to us. Our prices are based on quality and skill and, because our standards are high, the small order is better cared for.

Our delivery service is safe and invariably free. We have correspondents in nearly all the large cities and can deliver any floral design by telegraph. This service is of great value where the time allowance is short or the distance too great for shipment. All these facilities, together with our personal attention and our appreciation, are at your service.

Please note that some flowers used in our floral designs are at certain periods of the year out of season; however, similar effects in form and color can always be obtained through the use of other flowers.

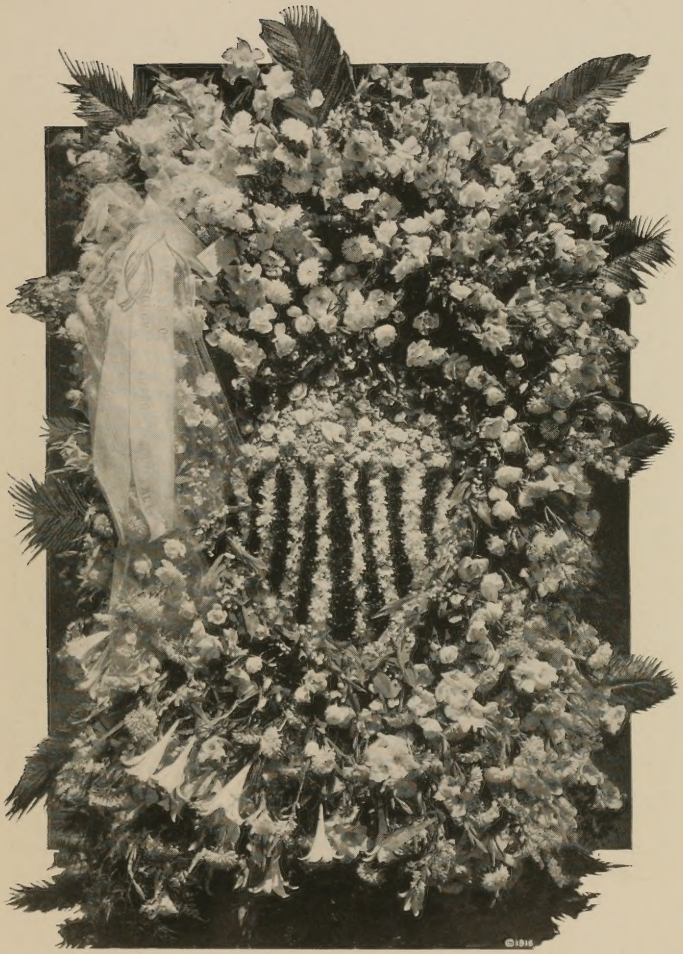
The Semi-Roman is the most artistic of the many forms of the Wreath. Made either in Magnolia, Bay or Laurel leaves, with Lily of the Valley and Orchids. $15.00 to $50 00. Same with Roses or Sweet Peas in cluster, $5.00 upward.



The Wreath has many variations. This one is our regular conventional design. Made in small, medium and large sizes. With or without ribbon effect. Prices, $5.00, $10.00 and $15.00.

The suggestion of youth is portrayed in this dainty arrangement of the mounted Wreath. The prices vary from $10.00 in medium size to $25.00 in large sizes.

The most heroic form of the Wreath is the All Magnolia. The light, airy decorations of Lily of the Valley and Orchids are superb. Mounted or unmounted, large sizes only, $20.00 upward.



This depicts an elaborate setting given to an emblem. We make any emblem and give it a beautiful floral setting. Prices vary according to emblem and setting, from $15.00 to $50.00.

The setting of this Anchor is original. The garland around the shank takes away the lines of a set design. The kind of flowers used varies with the seasons. In larger size, $10.00 to $50.00.

The Broken Column is emblematic; massive. The view from all sides is alike. The prices vary according to size, from $10.00.

The Casket Cross differs distinctly from the flat cross. Elaborate pieces at $50.00 to $150.00. Lower priced effects of this style, $10.00 to $50.00.

The Flat Cross is a standard design. These can also be mounted on floral base in larger sizes. Prices in flat designs: $5.00 upward. Mounted, prices from $6.00.

Baskets are coming more and more into favor as expressions of sympathy. The long-stemmed effects are best adapted. Prices from $5.00.

Majestic is this large mounted design, over four feet in height. The showers cover the distance between the Wreath and the floral base. $15.00 upward.

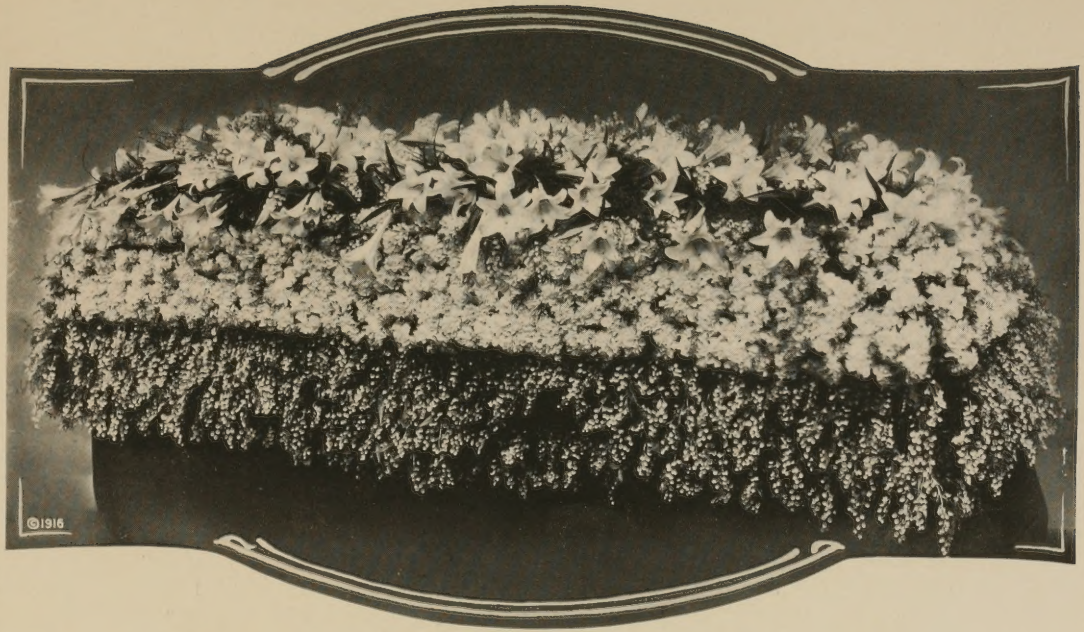
One of the richest combinations that can be imagined is the Palm Leaf Cluster, heaped with garlands of Lily of the Valley. A cluster of Orchids may be included in this arrangement. $10.00 upward.

Lilies are always appropriate and available nearly all the year. Prices $5.00 to $15.00.

The Cluster Bunch of Gladiolus is a simple and effective offering. From $2.50 to $7.50.

With graceful lines, high in centre, with each flower nodding toward the edge. In any choice and combination.
Prices ranging from $2.00.

The large Casket Spray is a masterpiece among funeral sprays. This style we make to cover the entire top of the casket, if desired. $10.00 to $100.00.



The highest achievement in Floral Art is the Casket Cover or Pall. These wonderful creations are indescribable. $200.00 upward.

Our designs of this universal emblem are correct in outline and proportion. White or delicate tints, with inscription, if desired. Prices: medium size, $5.00; larger sizes, $7.50 to $25.00.

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